

CONNECT, INSPIRE, INNOVATE: FROM EVIDENCE TO ACTION



Canada FASD Conference

2023

SPONSORSHIP PACKAGE



This national conference is an unparalleled opportunity to bring together researchers, front line service providers, policy makers, healthcare professionals, knowledge brokers, caregivers, and individuals with fetal alcohol spectrum disorder (FASD).

This three-day conference will be held November 7-9, 2023, in Saskatoon, Saskatchewan at TCU Place. It will bring approximately 500 delegates together to discuss the complexities of FASD and share opportunities for solutions.

FASD is Canada's leading known neurodevelopmental disability. Its complexity requires interdisciplinary connection, as FASD intersects with fields like justice, education, social services, health care, psychology, homelessness, substance use, mental wellness, child welfare, and more. This event will bring together researchers, professionals, and those with living experience in these areas.

A FEW FACTS

- FASD impacts approximately **4% of Canadians**.
- FASD impacts more people in Canada than Autism Spectrum Disorder, Cerebral Palsy, and Down syndrome combined.
- The social and economic cost of FASD in Canada is estimated to be **\$10.5 billion annually**.
- Individuals with FASD are known for having a number of different **strengths**, including being **friendly, likeable, affectionate, determined, hard-working, forgiving, non-judgemental** and **caring**.
- **90% of individuals** with FASD also experience mental health issues.
- Individuals with FASD achieve **positive outcomes** if their needs and challenges are addressed early on in life and they have access to supports that carry into adulthood.

CONFERENCE INFORMATION

The 2023 Canada FASD Conference will be held in Saskatoon, Saskatchewan November 7th-9th at TCU Place. Saskatoon's Arts & Convention Centre 35 – 22nd Street East

CanFASD is Canada's first and only comprehensive national, interdisciplinary FASD research network, which brings together families, individuals, service providers and researchers in partnership with federal, provincial and territorial governments to work collaboratively to address the complexities of FASD. Our vision is that all Canadians are engaged and united with awareness, evidence and knowledge and are effectively addressing the complexities of FASD.

This conference is a partnership between CanFASD, the Canada Northwest FASD Partnership, the Alberta Government and the Government of Saskatchewan.

ORGANIZING PARTNERS



What can the Canada FASD Conference do for you?

As a sponsor, you will reach over 500 participants associated with Canada's leading cause of neurodevelopmental disability, FASD, including educators; justice professionals; social workers; health care providers; FASD specific service providers; policy makers and researchers. You will receive benefits like:

1. Increased brand exposure through the event itself, event advertising, and media coverage.
2. Build credibility through association with CanFASD
3. Gain valuable insights into the field of FASD
4. Opportunity to engage niche market(s)

Primary Conference Sponsor

1 available, \$25,000

- 90 second video played at the conference and available for delegates to view on the conference app and website *video must be provided to the conference organizers in mp4 format.
- Signage on main stage.
- Four (4) complimentary conference registrations with the option to donate these admissions to an individual with lived experience.
- One (1) exhibitor space
- Recognized as the primary conference sponsor at all three (3) opening plenary sessions, closing remarks and Mocktail Networking Event.
- Recognition as primary sponsor on the conference app
- Recognition as primary sponsor on the conference program
- Recognition as primary sponsor on the conference website
- Four (4) social media shout outs

Plenary Session

3 available, \$10,000 ea.

- Recognized as plenary sponsor at opening plenary sessions
- Two (2) complimentary conference registrations with the option to donate these admissions to an individual with lived experience.
- One (1) exhibitor space
- Recognition as plenary sponsor on the conference app
- Recognition as plenary sponsor on the conference program
- Recognition plenary sponsor on the conference website
- Two (2) social media shout outs

Delegate Lanyards

1 available, \$7500

- Your logo on lanyards, which are worn by all conference attendees, speakers and exhibitors. *Lanyards will be sourced by the conference organizers. An artwork proof of the branding on the lanyard will be sent to you for approval. Logo supplied by sponsor in EPS format.
- One (1) complimentary conference registration with the option to donate this admission to an individual with lived experience.
- One (1) exhibitor space
- Recognition as lanyard sponsor on the conference app
- Recognition as lanyard sponsor on the conference program
- Recognition as lanyard session sponsor on the conference website
- Two (2) social media shout outs

Breakout Session Sponsor

56 available, \$5000 ea.

- Recognition as breakout session sponsor at breakout session of your choice.
- Recognition as breakout session sponsor on the conference app
- Recognition as breakout sponsor on the conference program
- Recognition as breakout session sponsor on the conference website
- Two (2) social media shout outs

Mocktail Networking Event

1 available

- One (1) complimentary conference registration with the option to donate this admission to an individual with lived experience.
- One (1) exhibitor space
- Recognition as mocktail networking event sponsor at the event.
- Recognition as mocktail networking event sponsor on the conference app
- Recognition as mocktail networking event sponsor on the conference program
- Recognition as mocktail networking event sponsor on the conference website
- Two (2) social media shout outs

Comfort Rooms

2 available, \$2500 ea.

- Recognition as Comfort Room sponsor at the Comfort Room.
- Recognition as Comfort Room sponsor on the conference app
- Recognition as Comfort Room sponsor on the conference program
- Recognition as Comfort Room sponsor on the conference website
- Two (2) social media shout outs

SOLD OUT

Charging Station

1 available, \$2000

- Recognition as Charging Station sponsor at the cell phone charging station.
- Recognition as Charging Station sponsor on the conference app
- Recognition as Charging Station sponsor on the conference program
- Recognition as Charging Station sponsor on the conference website
- Two (2) social media shout outs

Travel Grants

\$1500 - \$10,000

Support students and people with lived experience to attend the conference.

- Recognition as Travel Grant sponsor
- Recognition as Travel Grant sponsor on the conference app
- Recognition as Travel Grant sponsor on the conference program
- Recognition as Travel Grant sponsor on the conference website
- Two (2) social media shout outs

Exhibitor Space

\$750, not-for-profit rate: \$500

- One (1) draped table and skirt or fabric, one chair
- One booth attendant registration
- Meals for booth attendant
- Listing in program
- Listing on conference website

There are limited exhibitor booths available. Booths must be manned during the hours of the conference. Set up and tear down must occur during these times. Exhibitor deadline: Sept. 1st, 2023

SOLD OUT



Options (at a glance)

	SOCIAL MEDIA SHOUT-OUTS	RECOGNITION All sponsors will receive logo placement (with hyperlink)	COMPLIMENTARY REGISTRATION*	VIDEO BROADCAST	EXHIBIT SPACE
PRIMARY CONFERENCE SPONSOR \$25,000	4	Primary conference sponsor at all three (3) opening plenary sessions, closing remarks, on conference app, website and program. Signage on main stage	4	Yes	1
PLENARY SESSION \$10,000	2	Conference sponsor one (1) of three (3) opening plenary sessions, closing remarks, on conference app, website and program	2	-	1
DELEGATE LANYARDS \$7,500	2	Conference sponsor on conference app, website and program. Logo on lanyards and name tags worn by all attendees, speakers and exhibitors.	1	-	1
BREAKOUT SESSION SPONSOR \$5,000	2	Breakout session sponsor on screen on conference app, website and program	-	-	-
MOCKTAIL NETWORKING EVENT	2	Mocktail Networking Event sponsor at event, on conference app, website and program.	1	-	1
COMFORT ROOMS \$2,500	2	Comfort Room sponsor (in Comfort Room), on conference app, website and program	-	-	-
CHARGING STATION \$2,000	2	Charging Station sponsor (at Charging Station), on conference app, website and program	-	-	-
TRAVEL GRANTS \$1,500 -\$10,000	2	Travel Grant sponsor on conference app, website and program	-	-	-
EXHIBITOR \$500 - \$750*	-	Listing in program, on conference website and CanFASD conference coverage	-	-	1

* option to donate conference registration to an individual with lived experience

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SPONSOR TERMS AND CONDITIONS

Sponsor staff designated to attend the conference are prohibited from contacting participants directly. All interactions with Sponsors by participants must be voluntary. The dedicated time for participants to connect with Sponsors is during networking events.

All sponsors must confirm their Exhibitor space by September 1st, 2023 or the space will be forfeited.

SPONSORSHIP CANCELLATION POLICY

Requests for cancellations received by e-mail to kathy.unsworth@canfasd.ca on or before midnight (ET) on June 30th, 2023 will be granted a refund, less an admin fee of 10%. There will be no refund on sponsorship after June 30th, 2023.

Nov 7-9, 2023 • Saskatoon

canfasd.ca/canada-fasd-conference

QUESTIONS? Contact

KATHY UNSWORTH

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