



## **Canada FASD Conference App Privacy Policy**

**Effective Date: May 2025**

**iOS Developer Account Name:** Canada Fetal Alcohol Spectrum Disorder Research Network

**Android Developer Account Name:** CanFASD

The Canada Fetal Alcohol Spectrum Disorder Research Network (CanFASD) is committed to protecting the privacy of participants using the Canada FASD Conference 2025 App, hosted on the PheedLoop platform.

This Privacy Policy outlines how your personal information is collected, used, shared, and safeguarded in accordance with applicable Canadian privacy laws.

This Privacy Policy describes how the **Canada Fetal Alcohol Spectrum Disorder Research Network (CanFASD)** ("we", "us", or "our") collects, uses, and protects your personal information when you use the **Canada FASD Conference 2025 App** (the "App").

By using the App, you agree to the collection and use of information in accordance with this Policy.

### **1. Who Collects Your Information**

The App is powered by PheedLoop Inc., a third-party platform provider. CanFASD is the data controller, and PheedLoop is a data processor acting on our behalf.

You can review PheedLoop's own [Privacy Policy here](#).

### **2. Information We Collect**

We may collect the following types of personal and usage information:

**a. Personal Information provided by you during registration or profile setup:**

- Name
- Email address
- Organization/affiliation
- Job title
- Profile photo (optional)
- Contact preferences

**b. Automatically Collected Data (via PheedLoop):**

- Device type and browser
- IP address
- Log data and usage activity
- Location data (approximate)

- Cookies and similar technologies (see PheedLoop's Cookie Policy)
- c. Optional Information. You may choose to provide:
  - In-app networking and chat
  - Surveys, polls, and session feedback
  - Event bookmarks or schedule personalization
- 3. How We Use Your Information

We use your information to:

- Facilitate personalized agendas and notifications
- Support attendee networking features (if opted in)
- Ensure platform security and performance
- Fulfill legal obligations and respond to lawful requests
- Report on conference success

We will only use your personal information for the purposes identified above, unless otherwise required or permitted by law.

#### 4. Sharing of Information

We **do not sell** or rent your personal information.

We may share your information:

- With PheedLoop, as our secure technology partner
- With other attendees, only if you enable profile visibility or engage in networking
- With third-party service providers who help deliver technical, communication, or accessibility services
- As required by law or legal process

#### 5. Consent and Your Choices

By using the App and submitting your information, you consent to the collection, use, and disclosure of your personal information as described in this Policy.

You may:

- Edit your profile or opt out of networking at any time
- Manage cookie settings through your device/browser
- Request access to, correction, or deletion of your data

#### 6. Data Storage and Security



Data is securely stored by PheedLoop on servers located in Canada or other jurisdictions with appropriate safeguards. We retain personal data only as long as necessary to fulfill the purposes described above or as required by law. PheedLoop implements industry-standard security measures to protect your data from unauthorized access or disclosure. CanFASD also limits internal access to personal data and sensitive information is password-protected.

#### 7. Children's Privacy

The App is intended for adults and is not directed at children under the age of 13. We do not knowingly collect information from minors without consent.

#### 8. Updates to This Policy

We may update this Policy from time to time. Any significant changes will be communicated through the App and via email.

#### 9. Contact Us

If you have any questions about this Privacy Policy or how your information is handled, please contact us at:

Email: [conference@canfasd.ca](mailto:conference@canfasd.ca)

Website: [www.canfasd.ca](http://www.canfasd.ca)

Address: PO Box 11364 Wessex PO, Vancouver, BC, V5R 0A4