

SHAPING THE FUTURE OF FASD: FROM EVIDENCE TO ACTION



Canada FASD Conference

2025

**SPONSORSHIP
PACKAGE**

This national conference is an unparalleled opportunity to bring together researchers, front line service providers, policy makers, healthcare professionals, knowledge brokers, caregivers, and individuals with fetal alcohol spectrum disorder (FASD).

This three-day conference will be held October 21-23, 2025, in Toronto, Ontario. It will bring approximately 600 delegates together to discuss the complexities of FASD and share opportunities for solutions. The Canada FASD Conference will be the first national FASD conference ever held in Toronto.

FASD is Canada's leading known neurodevelopmental disability. Its complexity requires interdisciplinary connection, as FASD intersects with fields like justice, education, social services, health care, psychology, homelessness, substance use, mental wellness, child welfare, and more. This event will bring together researchers, professionals, and those with living experience in these areas.

A FEW FACTS

- FASD impacts approximately **4% of Canadians**.
- FASD impacts more people in Canada than Autism Spectrum Disorder, Cerebral Palsy, and Down syndrome combined.
- The social and economic cost of FASD in Canada is estimated to be **\$10.5 billion annually**.
- Individuals with FASD are known for having a number of different **strengths**, including being **friendly, likeable, affectionate, determined, hard-working, forgiving, non-judgemental** and **caring**.
- **90% of individuals** with FASD also experience mental health issues.
- Individuals with FASD achieve **positive outcomes** if their needs and challenges are addressed early on in life and they have access to supports that carry into adulthood.

CONFERENCE INFORMATION

The 2025 Canada FASD Conference will be held in Toronto, Ontario October 21st-23rd at the Hilton Downtown Toronto, 145 Richmond Street West.

About

CanFASD is Canada's first and only comprehensive national, interdisciplinary FASD research network, which brings together families, individuals, service providers and researchers in partnership with federal, provincial and territorial governments to work collaboratively to address the complexities of FASD. Our vision is that all Canadians are engaged and united with awareness, evidence and knowledge and are effectively addressing the complexities of FASD.

This conference is a partnership between CanFASD and the Canada Northwest FASD Partnership.

ORGANIZING PARTNERS



Canada
Northwest
FASD
Partnership

What can the Canada FASD Conference do for you?

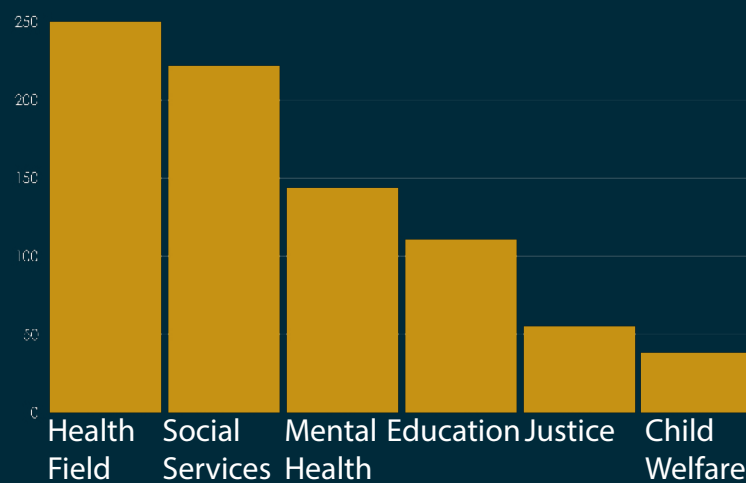
As a sponsor, you will reach over 600 participants associated with Canada's leading cause of neurodevelopmental disability, FASD, including educators; justice professionals; social workers; health care providers; FASD specific service providers; policy makers and researchers. You will receive benefits like:

1. Increased brand exposure through the event itself, event advertising, and media coverage.
2. Build credibility through association with CanFASD
3. Gain valuable insights into the field of FASD
4. Opportunity to engage niche market(s)

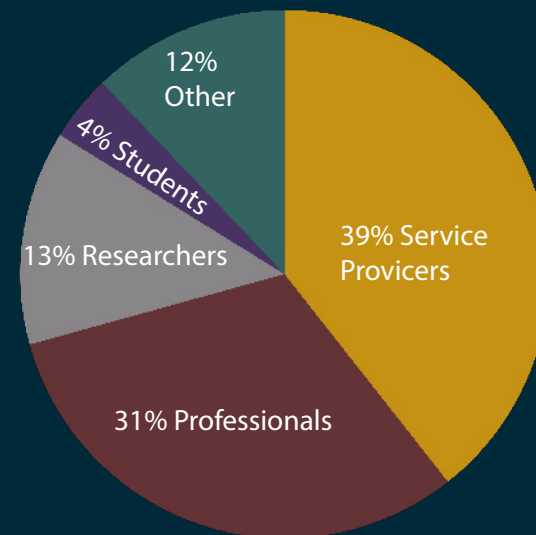
WHO WILL BE THERE?

This will be the second Canada FASD Conference, following a sold-out event in 2023. Learn more about the **557 delegates** who attended and the types of audiences you can expect to encounter in 2025:

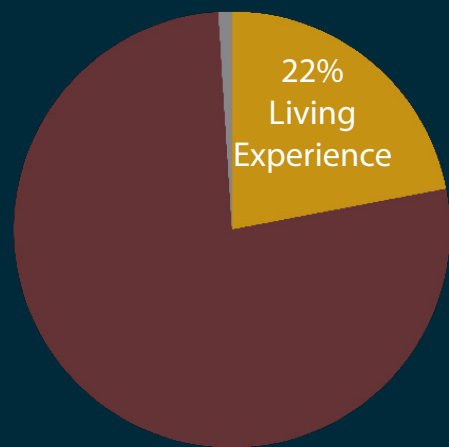
What sector did they work in?



How did they identify?



How many had living experience?



Where did they come from?



SPONSORSHIP OPTIONS

With eight different sponsorship options designed to suit various budgets and marketing goals, we are confident you will find an option that aligns with your organisation's needs and objectives.

Every Canada FASD Conference sponsor will be **recognised on the conference's program and website**. Read on to find out more and learn about the unique benefits of each option.

Primary Conference Sponsor

1 available, \$25,000

- 90 second video played at the conference and available for delegates to view on the conference app and website *video must be provided to the conference organizers in mp4 format.
- Signage on main stage.
- Four (4) complimentary conference registrations with the option to donate these admissions to an individual with lived experience.
- Recognized as the primary conference sponsor at all three (3) opening plenary sessions, closing remarks, the Mocktail Networking Event and on the conference app
- Four (4) social media shout outs

Plenary Session

3 available, \$10,000 ea.

- Recognized as plenary sponsor at opening plenary sessions and on the conference app
- Two (2) complimentary conference registrations with the option to donate these admissions to an individual with lived experience.
- Estimated 600 people in attendance at each plenary session
- Two (2) social media shout outs

"This was truly career changing for me - I walked away with such a focus and a passion to bring my Territory to a place where those living with FASD have the right supports and are treated with respect and dignity."

Conference Attendee

Delegate Lanyards

1 available, \$7500

- Your logo on lanyards, which are worn by all conference attendees, speakers and exhibitors. *Lanyards will be sourced by the conference organizers. An artwork proof of the branding on the lanyard will be sent to you for approval. Logo supplied by sponsor in .EPS format.
- One (1) complimentary conference registration with the option to donate this admission to an individual with lived experience.
- Recognition as lanyard sponsor on the conference app
- Two (2) social media shout outs

Breakout Session Sponsor

\$2500 ea.

- Estimated 50-200 people in each breakout session
- Opportunity to select a theme for the session to fit with your organisation's interests
- Two (2) social media shout outs
- Recognition as breakout session sponsor at breakout session of your choice and on the conference app.
- Quote from previous attendee: "I've been to many FASD conferences over the past decade and this was my favourite in regards to sessions."

Mocktail Networking Event

1 available

- One (1) complimentary conference registration with the option to donate this admission to an individual with lived experience.
- Recognition as mocktail networking event sponsor at the event and on the conference app
- Estimated 400 people in attendance
- Two (2) social media shout outs
- Previous conference evaluation survey found that 28% of respondes valued the networking opportunities to be the most impactful part of the conference.

Comfort Rooms

2 available, \$5000 ea.

- 120 people with living experience attended the previous conference with a similar amount predicted to attend this conference. This group of people are likely to utalize the comfort rooms.
- Recognition as Comfort Room sponsor in the Comfort Room and on the conference app
- Two (2) social media shout outs

Exhibitor Space

\$1000, not-for-profit rate: \$600

- One (1) draped and skirted table, one chair
- Booth attendant can attend the conference's plenary sessions
- Exhibitor booths will be situated in an area with heavy footfall of attendees ensuring that the 600+ delegtes will regularly be exposed to the booths
- Meals for booth attendant
- *There are limited exhibitor booths available. Booths must be manned during the hours of the conference. Set up and tear down must occur during these times.

Travel Awards

starting at \$1000

Support students and people with lived experience to attend the conference.

- Customise your travel award by directing it to a professional group, caregivers, students or individuals with FASD.
- Recognition as Travel Award sponsor, including on the conference app
- Two (2) social media shout outs
- Quote from previous Travel Award recipient: "As a doctoral student, the opportunity to attend conferences holds immense value, allowing me to not only disseminate my research but also gain valuable insights from other presenters and attendees. Receiving the Student Travel Award supported my travel, accommodation, and registration for the conference, presenting a unique chance for continued professional growth."



“Best conference I’ve ever been to, and I mean that! The inclusive and supportive environment was second to none.” *Conference Attendee*



Want to support further?

The Canada FASD Research Network has a fund dedicated to supporting individuals with living experience of FASD to participate in research. The Lived Experience Leadership Fund helps people with FASD and their caregivers be a part of national and international events - including the Canada FASD Conference 2025.

Donate today: canfasd.ca/donate/.

Options (at a glance)

	RECOGNITION All sponsors will receive logo placement (with hyperlink)	COMPLIMENTARY REGISTRATION	SOCIAL MEDIA SHOUT-OUTS	VIDEO BROADCAST
PRIMARY CONFERENCE SPONSOR \$25,000	Primary conference sponsor at all three (3) opening plenary sessions, closing remarks, on conference app, website and program. Signage on main stage	4	4	Yes
PLENARY SESSION \$10,000	Conference sponsor one (1) of three (3) opening plenary sessions, closing remarks, on conference app, website and program	2	2	-
DELEGATE LANYARDS \$7500	Conference sponsor on conference app, website and program. Logo on lanyards and name tags worn by all attendees, speakers and exhibitors.	1	2	-
BREAKOUT SESSION SPONSOR \$2500	Breakout session sponsor on screen on conference app, website and program	-	2	-
MOCKTAIL NETWORKING EVENT	Mocktail Networking Event sponsor at event, on conference app, website and program.	1	2	-
COMFORT ROOMS \$5000	Comfort Room sponsor (in Comfort Room), on conference app, website and program	-	2	-
TRAVEL AWARD starting at \$1000	Travel Award sponsor on conference app, website and program	-	2	-
EXHIBITOR \$600 - \$1000	Listing in program, on conference website and CanFASD conference coverage	-	-	-



Canada FASD Conference

2025

October 21-23, 2025 • Toronto, ON

SPONSOR TERMS AND CONDITIONS

Sponsor staff designated to attend the conference are prohibited from contacting participants directly. All interactions with Sponsors by participants must be voluntary. The dedicated time for participants to connect with Sponsors is during networking events.

SPONSORSHIP CANCELLATION POLICY

Requests for cancellations received by e-mail to kathy.unsworth@canfasd.ca on or before midnight (ET) on June 30th, 2025 will be granted a refund, less an admin fee of 10%.

There will be no refund on sponsorship after June 30th, 2025.

canfasd.ca/canada-fasd-conference

QUESTIONS? Contact
KATHY UNSWORTH
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